



2017 NF Spring Conference

Local Outreach Strategies

Workshops

1. **Christmas Gatherings: Having a Party with a Purpose!**

Jeannie Vogel, Women's & Senior Adult Ministries Coordinator, Northeast Fellowship, Horseheads

A Christmas Gathering is simply a holiday party that gives you a great opportunity to invite friends and neighbors into your home, to hear about the love of Jesus Christ. Many helpful ideas will be shared so that you can feel confident about using this type of opportunity to impact your community at a time when they are often open to thinking about God.

2. **Conducting an Outreach Audit – 20 Key Questions. . .**

Dr. Jim Vogel, Network Executive Director, Northeast Fellowship

This workshop will focus on a series of simple questions that can help any church evaluate its effectiveness in outreach and discipleship. We'll consider the questions one by one - and interact on how we can strengthen the areas highlighted by each.

3. **Connecting with Your Community with Compassion Ministries**

Pastor Ken Schultz, First Baptist Church, Randolph

Pastor Ken and Joyce Wilson, who serves at the church in compassion ministry, will explain how compassion ministry fits into the overall purpose of a church and suggest ways to start and maintain such a ministry using their church's vibrant Free Clothing Ministry as a template.

4. **Fanning the Fire for Evangelism in Your Church**

Pastor Frank Snyder, Calvary Baptist Church, Akron

The heartbeat of God is outreach/evangelism. Jesus said, "*for the Son of Man has come to seek and to save that which was lost.*" Your church can be encouraged in its God given role of "making disciples." This workshop will include practical ways this can be done, from strategically planning, training to share the Gospel, heralding the Gospel, outreach events, etc.

5. **Five Crucial "Focus Points" in Effective Assimilation Ministry**

Dr. Jim Vogel, Network Executive Director, Northeast Fellowship

Effective assimilation strategy normally involves a series of proactive ministry initiatives that encourage people to move from being casual visitors to maturing, serving church members over time! Come hear more about 5 key ministries that any church can emphasize to facilitate this!

6. **Five Reasons People Don't Visit Your Church after Visiting Your Website**

Pastor Jackson Garrell, First Baptist Church, West Danby

Our church website is our new front door!! But many churches experience a frustrating problem. Their website is not converting people from visiting the site to attending the church. In my experience, building many websites, I've discovered five mistakes we often make on our sites.

7. **How Camp Ministries can Supplement a Church's Outreach!**

Dave Wilcox, Director, Camp BaYouCa, Smithville Flats

Camp is a tool, proven for generations. It draws people through fun and relationships to a place where they are faced with the gospel and its message of redemption. Churches are wise to work together with camps in reaching both adults and kids. Find out how in this workshop.

8. **How to Exegete Your Community**

Pastor Doug Forman, Breesport Baptist Church, Breesport

We all serve the Lord in the midst of a community that possesses a particular culture. That culture, be it good or bad, must be understood so that we can connect the timeless truths of the Gospel to the people we have been called to reach. This workshop will address the Biblical basis for cultural exegesis and provide a tool to help you do so in the community in which you live.

9. **Life Design Ministry**

Jeannie Vogel, Women's & Senior Adult Ministries Coordinator, Northeast Fellowship, Horseheads

Life Design is an outreach program that combines 4 elements: food, a demonstration of a craft (or talk about a relevant topic), a testimony, and a 5-7 minute gospel presentation in the middle. The craft or talk is something that women in your community would be interested in. (E.g.. Personal safety for women by a policeman, simple refinishing techniques, etc.). Come hear how this ministry can be utilized in any size church to reach women in your community.

10. **Making Personal Connections with People in your Community and Why it Matters**

Pastor Brian Cook, Unadilla Forks Baptist Church, West Winfield

Have you ever heard "one bad apple can ruin the whole barrel"? Well, one bad church can ruin every church's testimony in your community, and might have. Your testimony will impact your connection with your community. Come and hear about some things to consider in reaching your local community through your church's ministries. What do we want to be known for?

11. **Making Room for Millennials**

Pastor Jackson Garrell, First Baptist Church, West Danby

The millennial generation just became the largest generation in America - just surpassing the boomers. It's reported that they are leaving the church in droves, but they are not necessarily leaving the faith. In this session, we will learn how to reach and retain this massive group.

12. **One Body: Why Membership Matters**

Dr. Lee Kliever, Dean, Baptist Bible Seminary, Clark Summit PA

This workshop will deal with the Biblical importance and practical benefits of church membership, and we will discuss how to recruit and engage people in your church toward membership. A template for church membership curriculum will be shared, and a review of the process of membership to assimilation will be discussed.

13. **Reaching out in Rural Communities**

Pastor Tom Rofe, Dresserville Bible Baptist Church, Moravia

Reaching the Community is a "Yours, Mine, & Ours" Ministry. The "Yours and Mine" part: The best evangelism is, and will always be, individuals witnessing through relationships we build with our neighbors, coworkers, classmates, etc. The "Ours" part: The local church works to find ways to reach the community together through serving, meeting needs, hosting family events & special meetings, etc. (We'll spend some time brainstorming).

14. **Reaching Out Through the Sunday School**

Administrator Jim Kane, Horseheads Christian School, Horseheads

This workshop will focus on ideas for utilizing the Sunday School, the old with new twists, to reach our communities with the gospel. A practical emphasis with many good ideas will be highlighted.

15. **"The Nuts and Bolts of a Working Discipleship Ministry"**

Pastor Bruce Scott, First Baptist Church, West Danby

Having an effective discipleship ministry has been on the hearts of pastors since the early church. Someone once said, the church today was settling for "cheap grace" and "easy believism." But we desperately need to foster growth and maturity in believers as a priority ministry! In this workshop we will highlight what a good discipleship ministry can do in a church and how to craft one that will produce individual growth.

16. **"The Secret of Reaching Men Through Your Ministry"**

Pastor Bruce Scott, First Baptist Church, West Danby

Why do so many churches miss the mark of reaching men when they represent such an important cross section of our ministries? In this workshop we will learn how to reach men with strategies that work. We must use strategies that involve building a ministry from the ground up, and then implementing ideas that grow and enhance your outreach to men.

17. **Using Counseling to Reach the Lost**

Pastor Ken Schultz, First Baptist Church, Randolph

Pastor David Semans, Faith Baptist Church, Dundee

Pastors, Ken and David will draw on their experience working with their own counseling ministries to demonstrate how to use counseling to lead people to Christ. They will explain how counseling ministry fits into their overall church ministry and describe specifically and practically how these convictions are put into practice in reaching the lost in their communities

18. **Using Holidays to Reach Out!**

Pastor Brian King, West Windsor Baptist Church, Windsor

Christmas Eve, Easter, Christmas, Fathers day, etc. The calendar can be a friend! Holidays give your church a special opportunity. We'll talk about praying for an open door and what to do when people walk through it.

19. **Using Your Building as a Tool for Reaching Others**

Pastor Tim Mowers, Calvary Baptist Church, Preble

Each of us have the building that God has for us at this point in time. This workshop focuses on how we can effectively use what God has given us as a tool for ministry. Today the world is not coming into the church for the preaching and teaching - but they might come in for a special event. We'll talk about events and some practical thoughts about using the building we have.