God has placed every church in a unique local community that can provide opportunities to reach out to specific people groups (target groups) with the gospel. Some churches are located near colleges and universities; others are near prisons, military bases, public schools or police and fire departments. Part of a balanced approach to outreach and evangelism involves identifying such groups based on your location, community demographics and their needs - then devising strategies to specifically and intentionally demonstrate God’s love in practical ways. Such “target ministry” often opens doors for sharing our message of hope in Christ.

- Teachers/School Administrators
- Prisoners
- The Unemployed
- English Language Learners (ESL ministry)
- International Students
- The Terminally Ill
- The LGBTQ+ Community
- Single Parents
- Unwed Mothers
- Medical Personnel
- Mothers of Preschoolers
- The Elderly
- The Illiterate
- Immigrants/Refugees
- Athletes/Coaches
- Business Men/Women
- The Homeless
- Politicians
- Artists
- Homemakers
- College Students
- University Faculty
- The Separated or Divorced
- The Disabled
- Widows/Widowers
- Orphans
- Sex Industry Workers
- Public Service Workers: police, fire, rescue personnel
- Military Personnel
- Sex Trafficking Victims

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Church Help/Consultation Ministries